

# ART Curriculum Vitae 2024

## ABOUT:

Traditional art school background, I can draw on practical themes from history to inform the designs of today.

A multidisciplinary artist working in the digital domain and traditional forms of painting.

I use text, poetry and personal stories within paintings to weave a narrative, perhaps a memory or a feeling. Themes of life and death, science and intervention have played throughout my work. Predominantly work is created in 2D, the surface is used as mirror to reflect out to each viewer a dialogue of unconscious and reflective thought.

Through the digital space I am interested in transmedia storytelling, blurring the boundaries between paint and digital, to make art that speaks.

My work is held in many private collections since first exhibiting in 2018. Regional shows included Romsey, Stockbridge, Winchester and Andover Hampshire, also a group show at the Pie Factory Margate (2022).

## PROFESSIONAL MEMBERSHIP:

2024 to present - **Fellow of the Royal Society of Arts**

2022 to present - **Member of a-n The Artists Information Company**

2022 to present - **Chapel Arts Studio CAS - Associate Artist.**

2022 to present - **Member of National Society for Education in Art and Design.**

2005 to 2020 - **Member of the Chartered Management Institute, MCMI.**

## EMPLOYMENT EXPERIENCES artist/teacher:

### **11/23 to Present – Lecturer at University of Winchester**

Teaching undergraduate digital design courses and teaching modules for Masters students in the digital media department. Also teaching undergraduate students on the media and communication degree course.

### **01/22 to 12/22 – Visiting Lecturer at University of Winchester**

An opportunity to teach the second-year cohort on the BA graphics course. I delivered a module for social media campaigning and covered their own brand and position to also working for clients to deliver social media content. Also teach the Master's Digital Media Students. I deliver a module for new media working towards an RSA proposal.

### **02/22 to 04/22 – Mentee artist for the Underearth Project**

Working collaboratively with a lead artist on the UNDEREARTH project in two junior schools. Delivered content to Year 4 children about ecology, narrative storytelling, coding stop motion animation and environment. The project culminated in a two-week exhibition of all their work and my own response to the project. Funded by CAS, Arts Council England, Andover Trees United.

### **03/20 to 10/22 – Member of Hampshire Artists Cooperative - HAC**

An artist led exhibiting group regularly showing high quality representational and abstract art alongside functional and sculptural three-dimensional work. The group all have functions to enable the exhibitions to be a success, I did the social media for the group and updated their logo. I learnt how to curate an exhibition and working with other artists to make sales and promote our work.

### **01/20 to 05/20 – Theme of Life artist led - John McDonald, community project**

I took part in this project with CAS:AIR at the Chapel in Andover, research and community, working with others and learning about 'gods green acre' and the themes of life in Andover. It culminated in a show of all the other artists work. Funded by CAS, Caring for god's acre - Heritage lottery funding and Arts council England

## EMPLOYMENT EXPERIENCES Graphic Design:

### **07/2007 to Present - Freelance Graphic Designer**

I'm creative, thoughtful, and a solver of communication problems! I'm keen to get information to the audience in the best and most relevant format. I am focussed on the user experience and design collateral and an interface to create the right reaction in the target audience. Clients: small business and start-ups, EAI international, Kahler Communications PCM, Nadia Waterfield fine art, One Horton Heath development.

### **01/10 to present – Senior Graphic Designer - The Marketing Collective Ltd**

This agency provides marketing information in a meaningful way. Tourism industry niche, I create brand styles for publications and develop brand identities. Clients: Hampshire's Top Attractions, Southampton City Council, Test Valley Borough Council, Visit Peak District, Southampton Hoteliers Association and local attractions.

### **09/18 to 06/19 – Senior Graphic Designer - Eastleigh Borough Council**

Working within the EBC marketing communications team with a wide remit and variety of projects. Clients: internal for external campaigns and deliverables online and offline work with the arts, countryside and the community.

### **10/07 to 12/2009 – Designer - for Walking Distance Ltd**

Lead designer predominantly for the tourism market producing tourist literature. Clients: Southampton Cruise Terminals & Southampton Airport, New Forest District Council, Southampton City Council, Tourism guides.

### **07/2005 to 07/2007 - Creative Artworker - Richardson Carpenter Advertising, RCA**

As the creative artworker I worked on a wide variety of materials for print or web production. Clients: Lenovo, TNT, Autodesk, Microlease, Penguin and Yell.

### **10/2001 to 07/2005 – Production and Project Coordinator - Cricklade College**

My most notable success of my time with the college was to project managed the full-time prospectus for 2003-4. This won the FE First 2003 and the Heist 2003 awards, both prestigious within education.

### **04/2000 - 10/2001 - Marketing Designer - Norwich Union Healthcare**

Part of a dynamic team with lots of creativity. Clients: Internal client's production of sales tools for IFAs and the annual Medical Awards at BMA London.

## QUALIFICATIONS:

**2022 | West Lancashire College | CACHE Level 2 Certificate in understanding mental health first aid and mental health advocacy in the workplace**

**2020 – 2022 | University of Winchester | Masters In Digital Media Practice with Distinction**

**2004 - 2005 | Chartered Management Institute | Outcome: Diploma in Management Studies**

**1996 – 1999 | University of Winchester | BA (Hon's) Art and Design with Media and Film studies  
Outcome: 1st Class Honours Degree**

**1993 - 1994 | City and Guilds of London Institute | Modular certificate in Photography - evening class.  
Outcome: Two components: Two credits**

**1992 - 1993 | Winchester School of Art | Foundation Course in Art & Design - specialising in Graphic Design  
Outcome: National Diploma**

**1990 - 1992 | Cricklade Tertiary College, Andover | A Levels:- Communication Studies, A. Art & Design, C**

**1985 - 1990 | John Hanson School, Andover | GCSEs:- 8 passes at grades A-C including Maths & English.**





The breeze is cold

be still

the cackles  
of the  
owls

as the wind  
blows through  
the grass

Just  
listen